



Press Release New website launched (www.zareq.com)

Phoenix, AZ — November 15th, 2007— ZAREQ, pioneer of the world's first ON-Demand Information Systems / Information Technology Workforce Acquisition Solution, today announced the release of its new website.

Ken Brown, President / CEO, commented, "Our success and growth in recent times is a testament to our attention to customer needs and our core competency in superior workforce acquisition solutions and services. The ZAREQ brand is synonymous to rapid response, pinpoint accuracy and exceptional quality." With the release of its new website ZAREQ is consolidating the **Workforce Enterprise v.1.0** solutions and services identities under one brand. This will dramatically increase awareness of ZAREQ around the United States and eventually into a Global market segment. This initiative will generate considerable marketing synergies while leveraging existing presence and success.

"Our company was founded on the belief that if you stay ready, you don't have to get ready" explains John Owen, Sr. Vice President of Professional Services. "With the recent introduction of **Workforce Enterprise v.1.0** our customers will experience unprecedented high quality service and around the clock production." With the new site ZAREQ intends to give its audience a bird's eye view of how the ZAREQ solutions and services clearly address the growing needs of fortune 500 and government entities. "This is an ideal time to introduce our new website to a wider audience and to re-emphasize our vision—to be one of the world's premier workforce solutions and services company's, distinctive and successful in everything we do." Says Susan Salise – Chief Marketing Officer, "Our primary goal is to exceed our customer expectations by delivering competitive, quality services on time, every time."

For more information about ZAREQ's Corporate Solutions please visit: <http://www.zareq.com/solutions> or send an email to: Press@zareq.com.

About ZAREQ

Since 2000, ZAREQ has pioneered innovation in On-Demand Information Systems / Information Technology Workforce Acquisition Solutions and Services for Americas most recognized companies - in effect mastering the prospect sourcing, screening, and acquisition processes so its customers can master their growing business needs. ZAREQ combines an unsurpassed technical infrastructure, strong business processes, and a new generation of industry leading Technical Talent Consultants to deliver exceptionally talented IT professionals in an every demanding market.

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